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From: The Network of Latino Meeting Professionals [nlmp@ascent-management.com]
Sent: Tuesday, April 14, 2009 12:40 PM
To: bschroeder@ascent-management.com
Subject: Reminder! April Educational Luncheon

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network of
latino
 meeting professionals



The Network of Latino Meeting Professionals

Register Here

**REGISTER
 TODAY!**

**Wednesday,
 April 22, 2009**

11:30
 Registration &
 Networking
 Reception

Noon
 Lunch

**12:30pm -
 1:30pm**
 Educational
 Program

**Hilton Garden
 Inn**
 Registration and
 reception in
 hotel lounge.
 Program in
 Cleveland Park
 Room.
**815 14th Street
 NW
 Washington, DC
 (202) 783-7800**

April Educational Luncheon:

The Benefits of Social Networking for Your Organization

Join social media expert panelists:

- **Carolina Espinal**, Political Consultant, Obama '08 Presidential Campaign
- **Yisel Cabrera**, Programs and Operations Manager for the Congressional Hispanic Leadership Institute
- **Dan O'Brien**, President of Axon Solutions

Have you ever wondered how to use online networking groups, such as Facebook or LinkedIn, and other technology vehicles to boost membership and attendance at events?

This session will provide strategies on bringing marketing efforts into the **21st century**. Don't miss this opportunity to learn from the **expert panel** as they share tips on what other organizations are doing, provide ideas on how to enhance your own **marketing strategies** and discuss **privacy settings** to ensure a professional networking environment.

REGISTER NOW!

Wednesday, April 22, 2009

11:30am - 1:30pm

Hilton Garden Inn
 815 14th Street NW
 Washington, DC
 (202) 783-7800

Registration and opening reception in the hotel lounge. The program will be in the Cleveland Park Room. Across the street from the orange and blue line

at McPherson Square Metro.

EVENT AND LUNCH ARE COMPLIMENTARY

Thank you to our sponsors:



Questions? Call (703) 370-7436 or e-mail nlmp@ascent-management.com

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